



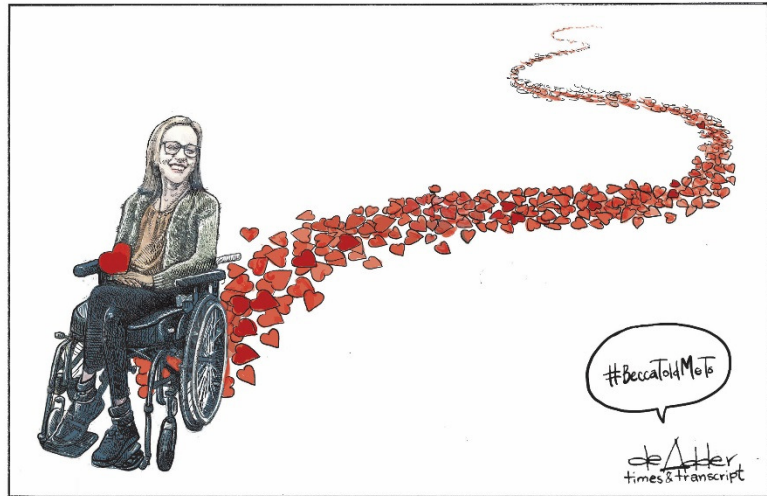
RIVERVIEW HIGH SCHOOL

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September 5th, 2017

Dear Students and Staff,

As Riverview High School's student government president and the school principal, we want to invite you to participate in the #BeccaToldMeTo school challenge. Rebecca Schofield is a 2017 RHS graduate and she has the dream to make the world a better place through acts of kindness as a part of her #BeccaToldMeTo campaign. All that Becca asks is for people to commit random acts of kindness and celebrate them through social media using the hash tag #BeccaToldMeTo. Her hope is that others will be motivated to in turn commit their own acts of kindness as they read about the movement on social media. Her message has gone world-wide since she launched her campaign in December 2016 and the New Brunswick Government declared September 16th Becca Schofield Day to honor Rebecca, her spirit, and her message.



Here at Riverview High School, we want to support Becca as a fellow Royal and New Brunswicker in her cause to spread acts of kindness. As such, we are challenging every one of our students and staff members to each commit one act of kindness on Becca Schofield day on September 16th. Our 1,200 acts will not only help spread kindness but to also recognize Becca's positive spirit and determination; character traits we would hope for from all of our province's students and staff. We will also encourage our students and staff to celebrate these acts of kindness on social media using the #BeccaToldMeTo hashtag so that Becca herself and others may witness the kindness spreading. After the Becca Schofield Day, we will record and pass along to Becca the total numbers of acts of kindness our school has performed as a sign of our commitment to her cause.

We are challenging your school's students and staff to join us in this promotion of Becca Schofield Day and the acts of kindness to support her cause. We would encourage where possible for people to celebrate these acts of kindness through social media using the #BeccaToldMeTo. We would also appreciate if you could email us at jason.reath@nbed.nb.ca the total number of acts your school has performed so we can pass it along to Becca. This will allow students and staff who do not have access to social media also take part in the challenge. We are recommending schools to set a goal of one act of kindness for every student and staff. Please email us by noon on Wednesday, September 20th to have your school's acts of kindness added to the school challenge total.

We will use the web site BeccaToldMeTo.ca to publicize the final numbers. Additional information on Becca and her story can also be found on this web site.

If you have any questions, please feel free to email or call us here at Riverview High School. We would be more than happy to help. Thank you for considering being a part of this event in support of a kinder world, Becca, and her message of hope.

Sincerely,



Chris Robin
Student Government President



Jason Reath
Principal
jason.reath@nbed.nb.ca